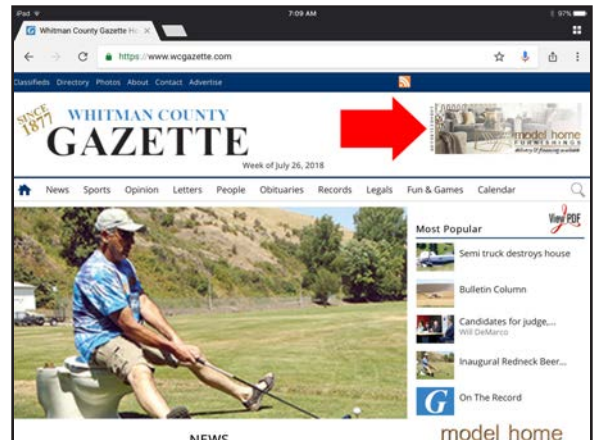
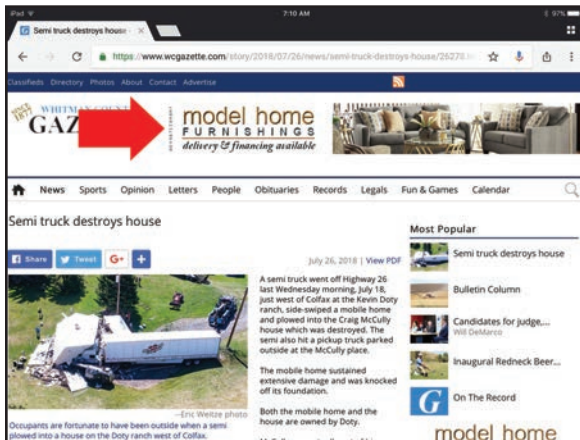


Online advertising on the Gazette website

There are two options available to advertisers who want to run graphic-based ads on our website. Either option includes click-through functionality to drive traffic to your website.

Option One:

Be our weekly or monthly website sponsor. Cost is \$50 per week, which gives the advertiser top-of-page rectangular ads in two sizes (728x90 and 260x90 pixels) which appear at the top of every page displayed. Gazette website users cannot escape your ad when you are a Gazette website sponsor! When running ads for three consecutive weeks, we will give you a fourth week for FREE!



Option Two:

A 300x250 pixel ad at page right that rotates with the other ads in the pool. Cost is \$10 per week. When running ads for three consecutive weeks, we will give you a fourth week for FREE!



We can prepare the ads for you, or you can send them to us as prepared by your staff. Ads are subject to our approval before being uploaded to our website. Just give us a call at 509-397-4333 to get started.